

AS TASTE BRINGS CROWDS TO PARK RIDGE, BUSINESSES CAN BENEFIT TOO.

Every year, thousands of visitors gather in Uptown Park Ridge for Taste of Park Ridge. It's a great opportunity for local businesses to showcase their products and services. To encourage customers to "Shop Locally," they'll need to know what's available here first.

Sharing the same weekend each year, the merchants' sidewalk sale in Uptown provides shopping bargains on adjacent blocks. A sale outside encourages browsers, but bargains inside will entice folks to discover what the shop offers year round.

For other local businesses – those located in other parts of Park Ridge, or those providing services rather than retail products – there will be Canopies on Courtland from 11a.m. to 5 p.m. on Saturday, July 10. This is a place to meet and greet the Taste crowd in a central location.

The Canopies on Courtland will provide table spaces, under open air tents set up along Courtland Avenue between Prospect Avenue and Butler Place. The canopies area is immediately adjacent to Saturday's Family Fun Zone activities in Hodges Park.

Businesses will be able to rent tables under for fee. Contact Gail Haller at the Park Ridge Chamber of Commerce office, (847) 825-3121, who is handling the space registration.